



Centre for University Teaching and Learning (CUTL)

2021 CALL FOR APPLICATIONS

ENTREPRENEURSHIP DEVELOPMENT IN HIGHER EDUCATION (EDHE) PROGRAMME

Students are invited to apply for the SMU Entrepreneurship Development in Higher Education (EDHE) programme. EDHE is an initiative of the Department of Higher Education (DHET) to drive and support entrepreneurship development in South African universities. One of the four-fold mandates of the EDHE is to provide students with opportunities to engage with the world of entrepreneurship while they are busy with their studies. The purpose of the programme is to develop entrepreneurial capacity of students, academics and country leaders.

The SMU Student Entrepreneurial programme is intended to ensure that students are successful in becoming economically active during their studies and gain additional income and fast track the process of becoming economically active even post graduation. The programme will assist students with an opportunity to commit to entrepreneurship as a career either as a first choice or business, company or practises after community services or internships as their alternatives if they are not finding employment. Implementing this programme within SMU is a way for the University to take a step towards inculcating the entrepreneurial culture amongst its students. By so doing, it responds to the challenges of youth and graduate unemployment leading to poverty in South Africa today.

PURPOSE:

- To develop entrepreneurial mindset and skills among the SMU students

PROGRAMME OBJECTIVES:

- Understanding the basic concepts of business.
- To gain knowledge and develop skills necessary to plan, start and grow a business.
- To understand the role of information and communication technology (ICT) and the fourth industrial revolution (4IR) in business.

TRAINING APPROACH:

- The training will take place over four (4) days (one day per week). All training sessions will be conducted through a hybrid approach and will be after hours.
- All students who complete the course will obtain a certificate.

BENEFITS:

In addition to the educational enrichment, the top students with regard to participation and who demonstrate potential for mentorship and further business development; will be selected. Selected students will receive the following additional support:

- Continuous mentorship focused on business development.
- Link with partnering stakeholders such as National Youth Development Agency (NYDA), Small Enterprise Finance Agency, Gauteng Enterprise Propeller.

ELIGIBILITY TO APPLY:

- Currently registered SMU students (Selected student should be ready to commit throughout the programme).

HOW TO APPLY?

Use the below link to apply:
<https://www.smu.ac.za/edhe/>

Application Closing Date: 28 June 2021

INQUIRIES:

For any enquiries regarding this call, please send an email to:
smu.edhe@smu.ac.za



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& training
Department:
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